"Simon Roberts: Public Performance" is an exhibition of large-format tableaux from the photographer’s recent body of work *Sight Sacralization: (Re)framing Switzerland* (all 2016). Underscoring the public theatrics of culturally romanticized scenic vistas, Roberts frames popular tourist viewing platforms within grand Swiss landscapes – a managed point of view which simultaneously implicates the viewer and photographed spectators in a performance of looking.
field that effectively flattens the image plane. The dense
congregation of humans constrained to the designated viewing arena
in Mount Pilatus, Lucerne, Switzerland suggests an experience of
natural wonder that is as mechanical and collective as the means
by which it is memorialized. His is a cinematic hyper-realism
which quietly points to the absurd.