

FILMNATIONAL
MEDIATELEVISION
RADIOMUSEUM**WEB**
PHOTOGRAPHY

Touring Exhibitions

Simon Roberts: We English

Introduction

Established in 1983 in Bradford, the National Media Museum is part of a family of museums that includes the Science Museum, London and National Railway Museum in York. It is home to the national collections of photography, cinematography and media hardware and has become one of the most visited UK museums outside London.

The collections were inaugurated in the 1870s in South Kensington, London. The genesis of these collections stemmed from the Great Exhibition in 1851 and the establishing of South Kensington as the cultural quarter of Victorian England. They have now grown to encompass the earliest examples of photographic experimentation to the very latest media imaging technologies.

In 2012 the National Media Museum, London will open in the former print-making galleries at the Science Museum. The project is designed to showcase the National Media Museum's rich collections and programme in the UK's capital.

The National Media Museum is situated right in the heart of Bradford, UNESCO City of Film and entry is FREE.

For more information visit www.nationalmediamuseum.org.uk



National Media Museum

Overview

The National Media Museum's touring exhibition programme is designed to enable the Museum to share its exhibitions with audiences across the UK and abroad.

Currently we programme six exhibitions across two galleries and design our shows to engage a range of audiences. The Museum's diverse collections encompass some of the best, most significant and important visual material to be found anywhere in the world. We often draw content for our exhibitions from our own holdings and sometimes combine it with new work by contemporary practitioners or loans from other institutions.

Through a strong commitment to creating thorough interpretation the museum produces layered information to accompany each of our exhibitions. Our in-house Media Team direct, produce, shoot and edit short films and audio recordings to accompany many of our exhibitions.



Skegness Beach, Lincolnshire, 12th August 2007. © Simon Roberts

Synopsis

Simon Roberts travelled throughout England in a motorhome between August 2007 and September 2008 to produce a series of large-format colour photographs of the English at leisure. Roberts' national survey was informed by the photography of his predecessors Tony Ray Jones, John Davies and Martin Parr, and by the romantic tradition of English landscape painting.

Photographing ordinary people engaged in a variety of pastimes, Roberts finds beauty in the mundane; the result is an elegiac exploration of identity, attachment to home and land, and the relationship between people and place.

The exhibition is accompanied by a publication *We English*, published by Chris Boot Ltd 2009. The publication can be ordered directly from the publisher.



Camel Estuary, Padstow, Cornwall, 27th September 2007. © Simon Roberts

Simon Roberts Biography

Simon Roberts was born in Croydon, South London, in 1974. He graduated with a first class BA Hons degree in Human Geography from The University of Sheffield (1996) followed by a Distinction in Photography from the National Council for the Training of Journalists (1997). He now lives in Brighton, UK, with his wife and two daughters.

His photographs have been exhibited widely, with recent shows at the Museum of Contemporary Photography, Chicago and the Museum of Contemporary Art, Shanghai and are held in a number of private and corporate collections, including the Deutsche Börse Art Collection, the George Eastman Kodak House and the Wilson Centre for Photography. He has been published in national and international magazines including *Granta*, *The Sunday Times Magazine*, *Guardian Weekend Magazine*, *Next Level*, *Saturday Telegraph Magazine*, *Details*, *Art Review*, *Esquire*, *Der Spiegel* and *Le Monde*.

In recognition for his work, Simon has received several awards including the *Sunday Times Magazine 'Ian Parry Award'* (1998), a *'Getty Grant of Editorial Photography'* (2006) and the *'Bright Spark Award'* from the Magenta Foundation in Toronto (2006). He was a student on the *'World Press Masterclass'* in Amsterdam (2003) and identified by *Photo District News* in New York as one of their *'PDN30 Emerging Artists'* (2004). More recently he received the *'Vic Odden Award'* from the Royal Photographic Society (2007) - offered for a notable achievement in the art of photography by a British photographer aged 35 or under - and a *National Media Museum Bursary Award* (2007) and *Arts Council England* (2008) to support *We English*. He was also featured in the *Independent on Saturday Magazine's 'Talent Issue'* (2007) as one of their rising stars.



Simon Roberts

Touring Package

Exhibition Content

36 framed colour photographs

27 x 50" x 40", 127 x 102cm

8 x 30" x 24", 76 x 61cm

1 x 48" x 40", 122 x 102cm

Exhibition Interpretation

Introductory text panel

Image captions

Audio visual content

• *Inspirations*. 4.34 minutes

• *The Road Trip*. 6.22 minutes

• *On-Location in Bradford*. 3.45 minutes

• *The Camera & Production Process*. 4.43 minutes

4 Audio visual transcriptions

1 Exhibition audio guide content

1 Exhibition audio guide transcription

Technical Specifications

Audio visual display recommendations

Audio guide content recommendations

Exhibition Identity

Typefaces

Colour palette

Exhibition identity & graphics application guidelines

Sponsor logos

Image captions

National Media Museum logo & guidelines

Space Requirement

70 – 80 linear meters

2.4 meters minimum height requirement

Hire Fee

£3000 ex VAT, shipping & insurance

Loan Period

8 – 12 weeks

Available from

October 2010



South Downs Way, West Sussex, 8th October 2007. © Simon Roberts

Conditions of Hire

All hiring venues are required to comply with the following conditions:

- All venues are required to submit a Facilities Report.
- All venues are responsible for two way transport. One way transport is required if the exhibition ongoing.
- The transportation arrangements must comply with the Government Indemnity Transport Conditions.
- All venues are required to provide a stable environment for the works whilst in storage and on display at the venue. This will be in the following ranges:

Temperature	69° + 3°F
Humidity	50% + 5% RH
Light	150 LUX
Light duration	Lights will be turned on no more than one hour before opening and no more than one hour after closing daily or up to a maximum of 70 hours a week, whichever is less

- All venues must ensure that daylight and fluorescent lighting is filtered with a suitable UV absorbing material so that UV radiation is below 10 microwatts per lumen.

- All venues are responsible for 'nail to nail' insurance and insurance whilst the works are in transit.
- The venue is responsible for all costs incurred in developing the exhibition and its presentation at the venue.
- Advice and assistance on installing the exhibition can be arranged at an additional cost to the venue.
- All venues are required to provide playback hardware for the display and interaction with the audio visual and audio guide content.
- All venues are required to provide exhibition visitors figures and copies of any visitor surveys.
- The security arrangements must comply with the Government Indemnity Scheme Security Conditions.
- The exhibition is available to hire from between 8 and 12 weeks. This includes the installation and de-installation period.
- The exhibition is subject to a hire fee of £3000 excluding VAT. 50% of the hire fee is required upon signing the touring exhibition contract and 50% upon receipt of the exhibition.



Heberdens Farm, Finchdean, Hampshire, 20th December 2007. © Simon Roberts

Contacts

For all enquiries, bookings and further information please contact:

Ruth Haycock, Senior Exhibitions & Partnership Organiser

ruth.haycock@nationalmediamuseum.org.uk

T +44 (0) 1274 203 403

F +44 (0) 1274 394 540

Michael Terwey, Acting Exhibitions & Displays Manager

michael.terwey@nationalmediamuseum.org.uk

T +44 (0) 1274 203 345

F +44 (0) 1274 394 540



Fantasy Island, Ingoldmells, Lincolnshire, 28th December 2007. © Simon Roberts